



FST MEDIA EXPANDS ASIAN PRESENCE

22 June 2011: FST Media has announced the opening of its first international office in Singapore. The expansion reinforces FST Media's commitment to technology and business executives in financial services in Asia, and follows a number of highly successful events including the *Technology & Innovation – the Future of Banking & Financial Services* conference and roundtables in Singapore and Hong Kong.

FST Media has appointed Glen Myles to the role of Regional Director. Glen moves to lead the Singapore office after two years with FST Media in Australia as Sales Director. He will be responsible for driving business development with FST Media's valuable client base that targets senior technology and business decision makers within the region.

"The industry reaction to our large-scale events and roundtables in Singapore and Hong Kong has been extremely positive and we are already working on launching additional conferences in the region," said Glen, adding: "Having an on-the-ground presence will allow FST Media to grow its current footprint in Asia."

In addition to conferences and roundtables, FST Media services its Asian contact base of more than 24,000 senior technology and business decision-makers with its weekly e-newsletter. The company is also proud to announce the forthcoming launch of its industry-acclaimed *Who's Who of Financial Services Asia* magazine this year. This high-quality annual publication contains exclusive interviews with the region's top 20 leading executives in financial services technology.

FST Media will be hosting its second annual Singapore banking technology event in October 2011. The conference themes will cover trends and developments shaping the financial services market including social banking, cloud computing, payments, video banking, next generation security, analytics and best-practice insights on how to foster technology innovation in the work environment.

FST Media will launch the equivalent annual banking conference in Hong Kong in March 2012, with plans to also launch a Capital Markets technology event in the region in Q1, 2012.

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About FST Media

FST Media was founded in 2006 and has since expanded its successful conferencing and publishing divisions to service Australia, New Zealand and the wider Asia market. With combined management experience in conferencing and journalism, the team at FST Media prides itself on delivering the largest and most successful conferences, roundtables and specialist publications for the banking, insurance, wealth management and broader financial services industry. For more information, visit www.fst.net.au

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