

Macquarie Adviser Services helps advisers get mobile

7 November 2011 – Macquarie Adviser Services has launched a new mobile version of its online portal, Macquarie Access, enabling advisers to access client information and the latest product news, while they are on the move.

Macquarie Access is the single login point for Macquarie Adviser Services' products and services, and brings together data, information and intelligence in one place. Using Macquarie Access Mobile, advisers will now be able to gain secure and convenient access to clients' accounts and product information, such as current rates, from their smartphones.

Advisers can view client profiles, contacts, accounts and policies, and easily search through client or account lists. In addition, they can access a 'recent clients' list, saving them time searching through data.

Macquarie Access Mobile also allows advisers to call, SMS or email their clients directly from their smartphone and links clients' addresses to Google maps, helping advisers to reach their destinations more easily while they are on their way to a client appointment.

The service is password protected and encrypted, meaning all of the features can be accessed securely by advisers.

Head of Macquarie Adviser Services, Tony Graham, said the launch of Macquarie Access Mobile is part of a broader strategy to deliver solutions to advisers, which meet their changing needs as technology continues to evolve.

"At Macquarie Adviser Services we work closely with advisers to ensure we are listening and responding to their needs," Mr Graham said.

"Advisers are always looking for solutions which allow them to work more efficiently and technology has the benefit of helping them to do this.

"By developing solutions such as Macquarie Access Mobile, we are providing advisers with tools which provide greater convenience when they are on the road visiting clients. This not only helps them to work more efficiently, but increases client engagement by giving them the

ability to communicate the latest product news to their clients on the spot, using their smartphones.

“Providing advisers with a single view to see clients’ current activity through Macquarie Access Mobile allows advisers to identify any opportunities for further growth and helps them to gain the foresight their clients demand by having all of their information in one place at the touch of a button.”

Macquarie Access Mobile also offers advisers direct links to download other Macquarie mobile applications, including MASTech’s Little Black Book and Macquarie Life Active Body^[1].

For further information, please contact:

Jessica Richards 02 8237 4513

Public Relations 0414 985 237

^[1] Only available on Apple iOS devices